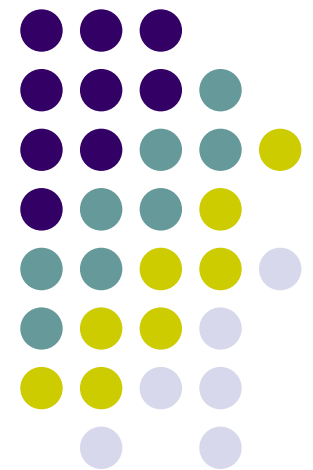


Creating Media-Rich Content for Today's Visually Oriented Students

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<http://faculty.seattlecolleges.com/jkent/workshops/learning-connections/>

Creating Media-Rich Content for Today's Visually Oriented Students

Agenda

- Introduction
- Quick Comparison of Software
- Camtasia Studio Overview / Demo
- Impatica Overview / Demo
- MS Producer Overview / Demo
- Which one should I use?
- Reflection/Ideas
- Questions



Introduction



- 29 years in Seattle Community College District
- started at North Seattle as librarian
- 1998 moved to full time teaching in IT Dept.
- since 2002 Faculty Development Coordinator for SCCD



Comparison

Title	System Requirements	Cost	Best Use
Camtasia Studio	Windows XP or 2000, 1.0 Ghz processor	\$149 and multi-user licenses, too	Recording action on screen
Impatica for PowerPoint	Windows & Mac OSX	District-wide license for all computers	Web-friendly narrated PowerPoint
MS Producer	Windows XP or 2000, Pentium III	Free	Combining PowerPoint, Video, HTML



Camtasia Studio



- full motion screen recording
- can be narrated
- enhance with callouts
- new feature - adding quizzes
- web-friendly files – small so they download quickly
- demo –online admissions application



Impatica



- used with narrated PowerPoint slides
- narrate slides then convert to small web-friendly files
- very easy to learn to use
- demo – taking the VARK learning style questionnaire



MS Producer



- combines video, PowerPoint slides, audio/music, images, and web pages
- best for adding video to PowerPoint
- steeper learning curve
- bigger files created
- demo – welcome to the conference



Which one to use?



- tutorials and demos of actions on computer screen – use **Camtasia**
 - see Jean's workshop links for essentials of using Camtasia ([Part 1](#) and [Part 2](#))
- narrated PowerPoint and large PowerPoint files – use **Impatica**
 - see Jean's workshop link for essentials of using [Impatica](#)
- PowerPoint and video or images or web content – use **MS Producer**
 - see Jean's workshop link for essentials of using [MS Producer](#)

Reflection/Ideas



- what project ideas have come to mind after viewing demos?
- form a small group of two or three and share ideas
- after 5 – 10 minutes, share with entire group

Questions?